

Purely for You—and the Planet

Healthy whole house water filtration.

BY MELINDA PEACOCK

DO YOU HAVE BOTTLED WATER delivered to your home every month? Or buy cases of individually packaged water bottles at the store? Frankly they can seem like the only options to ensure great tasting, high quality water. But there is a better choice that can save you money and benefit the environment. It's a home water filtration system.

"It took me several years to find the best water filtration company," says Eric Nelson. Eric is owner of SplashWorks, a kitchen and bath showroom that has offered a wide array of quality plumbing fixtures and accessories for over 20 years. "There are a lot of fly-by-night companies out there claiming to have a good system, but they usually aren't reliable," explains Eric. "I wanted concrete evidence, a proven track record, and customer testimony. Environmental Water Systems (EWS) is whom I eventually chose. We tried other manufacturers, but they didn't match up to the caliber of EWS for whole house systems." EWS is the #1 company in sales of whole house filtration systems in the world.

Environmental Water Systems utilizes a granular activated carbon system, which has the benefit of removing chlorine, chloramines, and trihalomethanes while still retaining essential minerals your body needs like calcium and magnesium. The result is better tasting and cleaner water that is less likely to irritate or dry out your skin. "It also removes up to 96% of volatile organics, pesticides, and petroleum," adds Mark Revels of EWS.

A filter can be installed at the kitchen sink, where much of a family consumes its water. However, a whole-house system enables clean water at every faucet, including bathroom sinks, showers, tubs, and even the ice-cube maker in the fridge. Whether brushing your teeth or enjoying a chilled drink, it is great to know that the same high quality water is available everywhere in the house.

"This is one of the few things that you can purchase in your life that pays for itself," explains Eric. "If you currently have water delivered to your home, a whole-house filtration system pays for itself in about 7 to 8 years, and even earlier if you also buy individual bottles at the store."

EWS's systems are a great way to "go green". The biodegradable filter only needs to be replaced about every 10 years. And with great water coming straight from the tap there is no need to buy individual plastic water bottles that get recycled, or just as likely, end up in a landfill.

"In addition to the lower cost, long life, and the environmental aspects of EWS products, the whole-house system requires no maintenance and has a back flushing feature that automatically cleans the filter every three days," describes Eric.

Many systems also offer water softening, which takes natural minerals out of the water and adds in sodium or potassium chloride. Often these systems flush salt water, which is harder to recycle, back into the municipal water supply. "As an alternative, we suggest purchasing a filter with a water conditioner," says Eric. "The most popular EWS system has the conditioner built right into the unit." Water conditioning changes the molecular structure of the water, but doesn't add any harsh ingredients. "The result is water that doesn't have that slick, slimy feeling that salt-softened water can have," Eric says. "Water spots still appear but are easier to clean and wipe off—just like a water softener."

It is a rare opportunity when doing something good for yourself and your family and will also be good for the environment. An EWS water filtration system is a cost-effective and environmentally friendly way to have clean, fresh tasting water from every faucet in your house. It is purely perfect!

You can see a variety of water filtration systems at the SplashWorks showroom located at 1284 Lincoln Avenue in San Jose. Information is also available at www.splashworkskb.com or call (408) 279-5202. **THM**

